

Edwin Diender

Data Driven, or Driven by Data?



F.E. (Edwin) Diender
Chief Innovation Officer

Global Electric Power Digitalization Business Unit
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Mr. Diender joined Huawei at the end of 2011 to establish industry solution sales practices in the WEU region. He has since become a spokesperson for global analyst organizations and media outlets and serves as a coach, mentor, and part-time lecturer at Huawei University.

Additionally, he is involved with various non-profit boards and standardization bodies. In 2015, he was appointed CTO in the UC&C Marketing & Solution Sales department and later became Vice President Public Sector.

Mr. Diender is recognized as a Most Valued Professional in Huawei Enterprise and currently holds the position of Chief Innovation Officer, where he assists customers and partners with their digital journey in areas such as energy transition and carbon neutrality.

He focuses on smart city economics, intelligent energy solutions, and the informatization of the power grid.

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It was the year 1969

1969



1969



1969

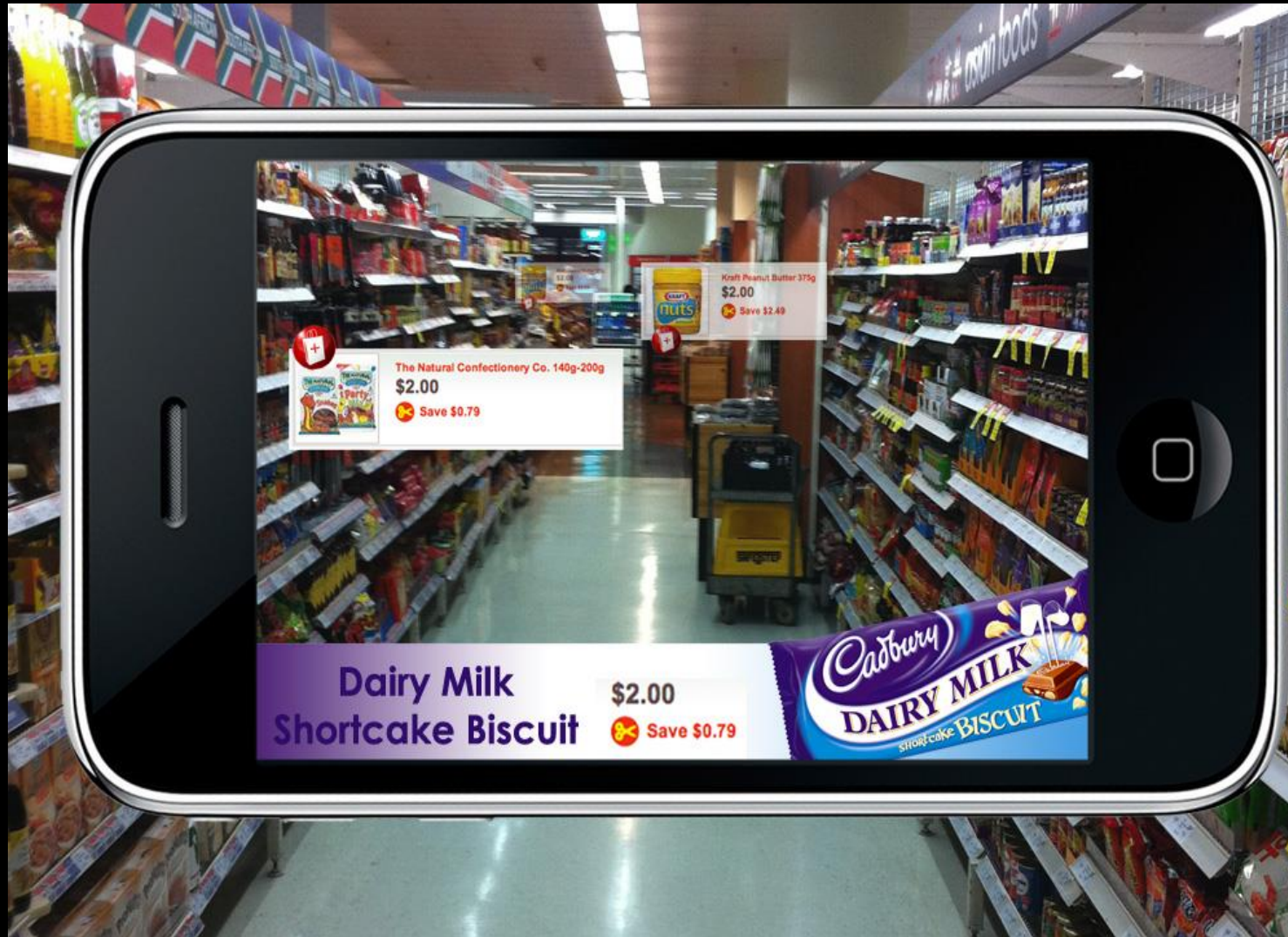


What is the link? DATA!

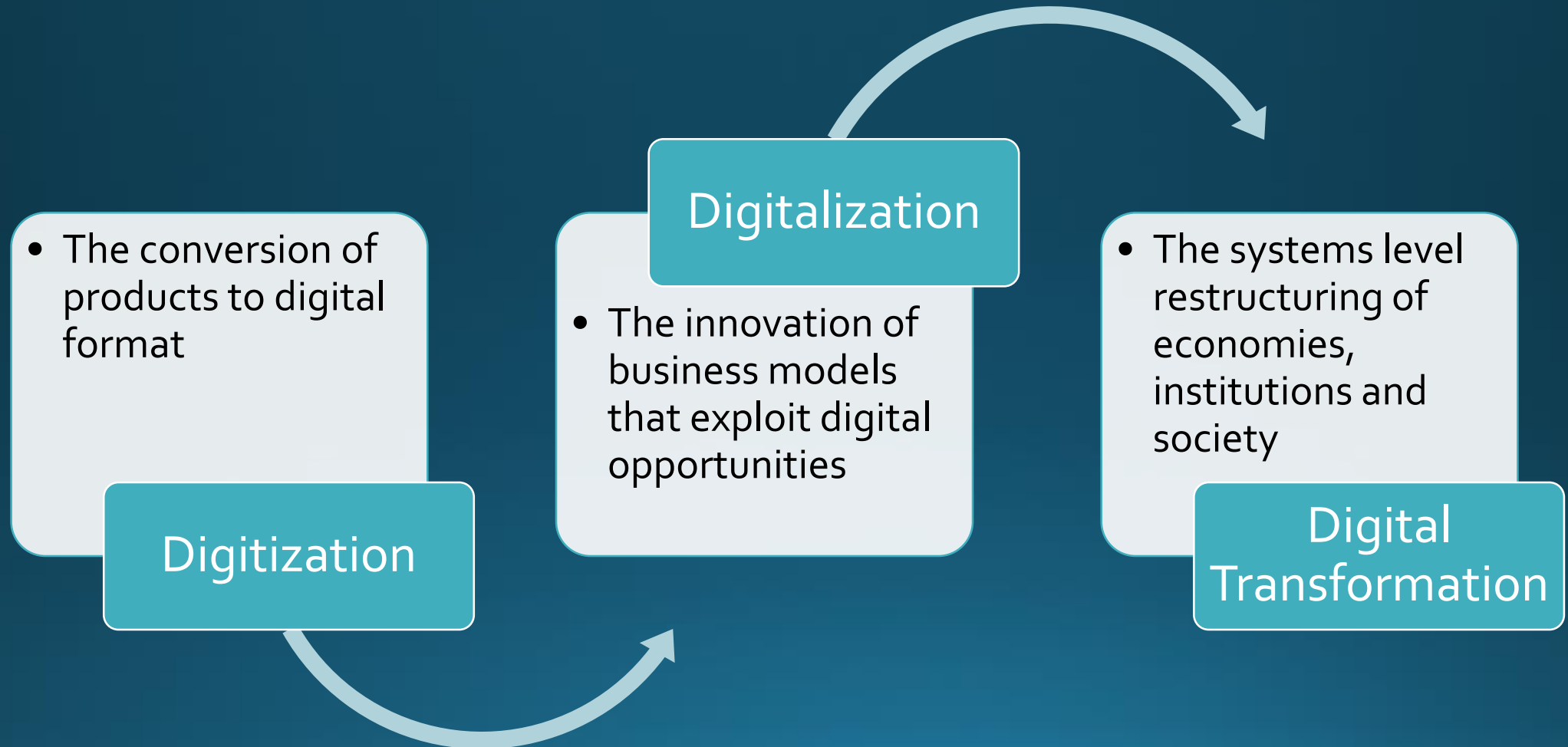
- Usage of Data
- Access to Data
- Collection of Data
- Monitoring of Data
- Storage of Data
- Interpretation of Data
- Applying of Data
- Learning from Data



Fast Forward



Digital Journey



G I G O

Garbage In Garbage Out
(G I G O)

Garbage
Data



Perfect
Model



Garbage
Results

Perfect
Data

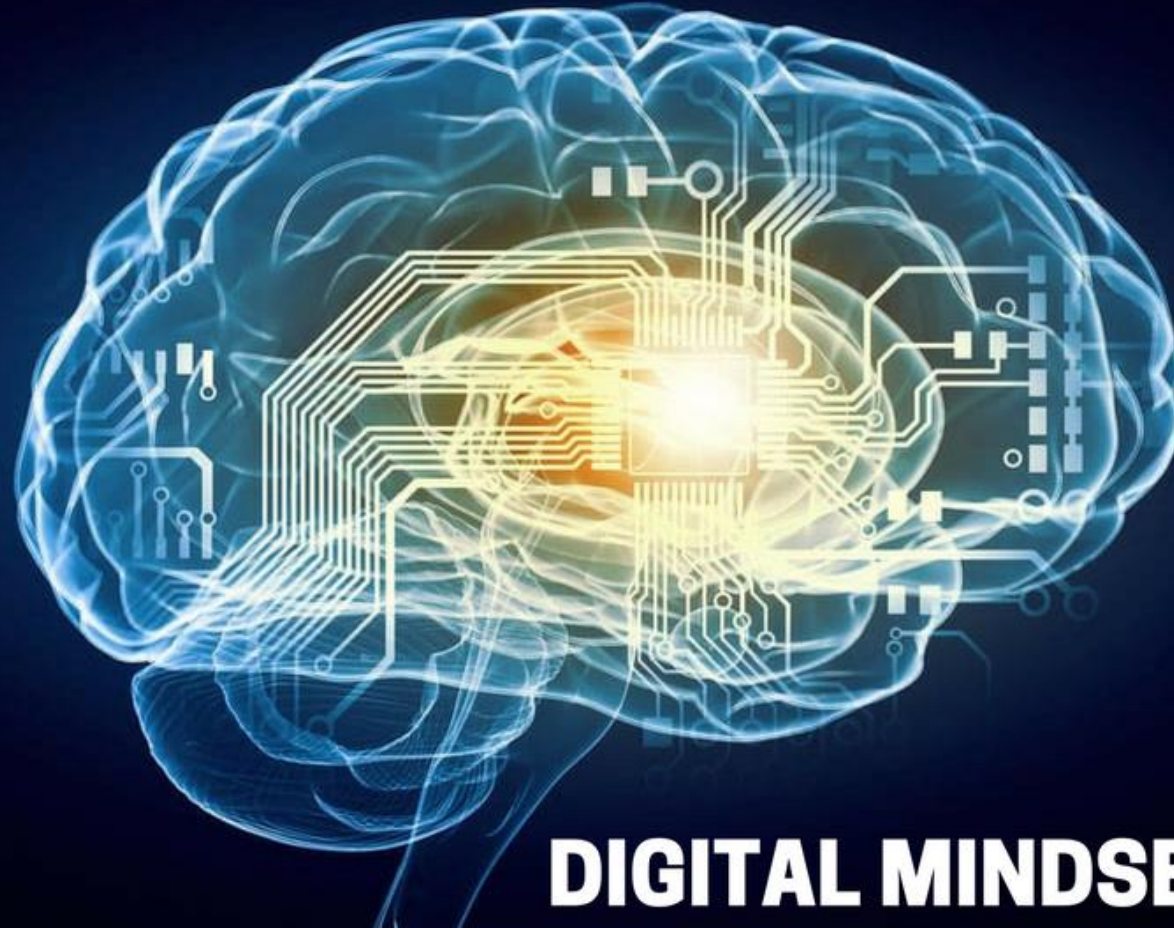


Garbage
Model



Garbage
Results

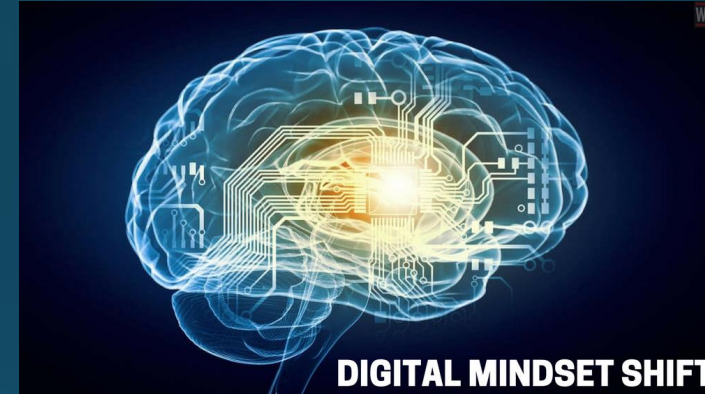
Data-driven mindset



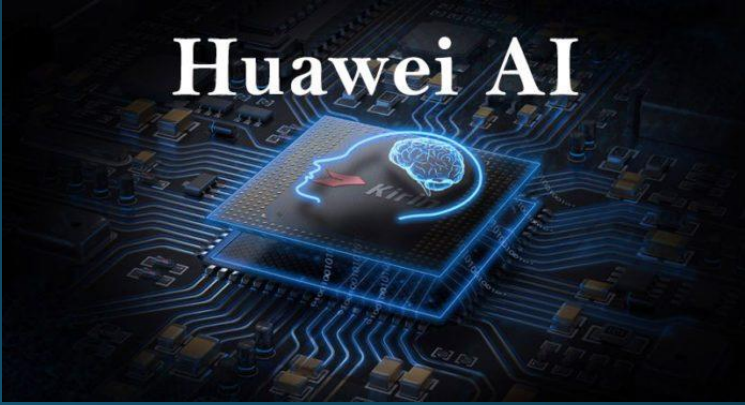
DIGITAL MINDSET SHIFT

360-view on Data

- Customer Data
- Organizational Data
- System Data
- Sales Data
- Employee Data
- Market Data



The Foundation



5G

- New advances in cloud computing make it possible for businesses and governments to undertake a digital transformation, enabling them to support vast numbers of new users with greater personal control than ever.
- Furthermore, digital transformation will enable a new generation of advances in medicine, transportation, industry, and education which societies around the world will benefit from.
- 5G will underpin this digital transformation



Cloud

- Integrating and scheduling cloud services from multiple providers to support businesses through multi-cloud management is an important strategy for cloudification.
- Our goal is to integrate multi-cloud resources and services, leverage multi-cloud advantages, reduce cloudification costs, provide seamless multi-cloud environments, and ensure information asset security.
- Although different from the hybrid cloud strategy that focuses only on the integration of private and public clouds, multi-cloud management strategy also enables connectivity between public clouds and solves problems that emerge when multiple public and private clouds co-exist.



Multi-cloud secure access

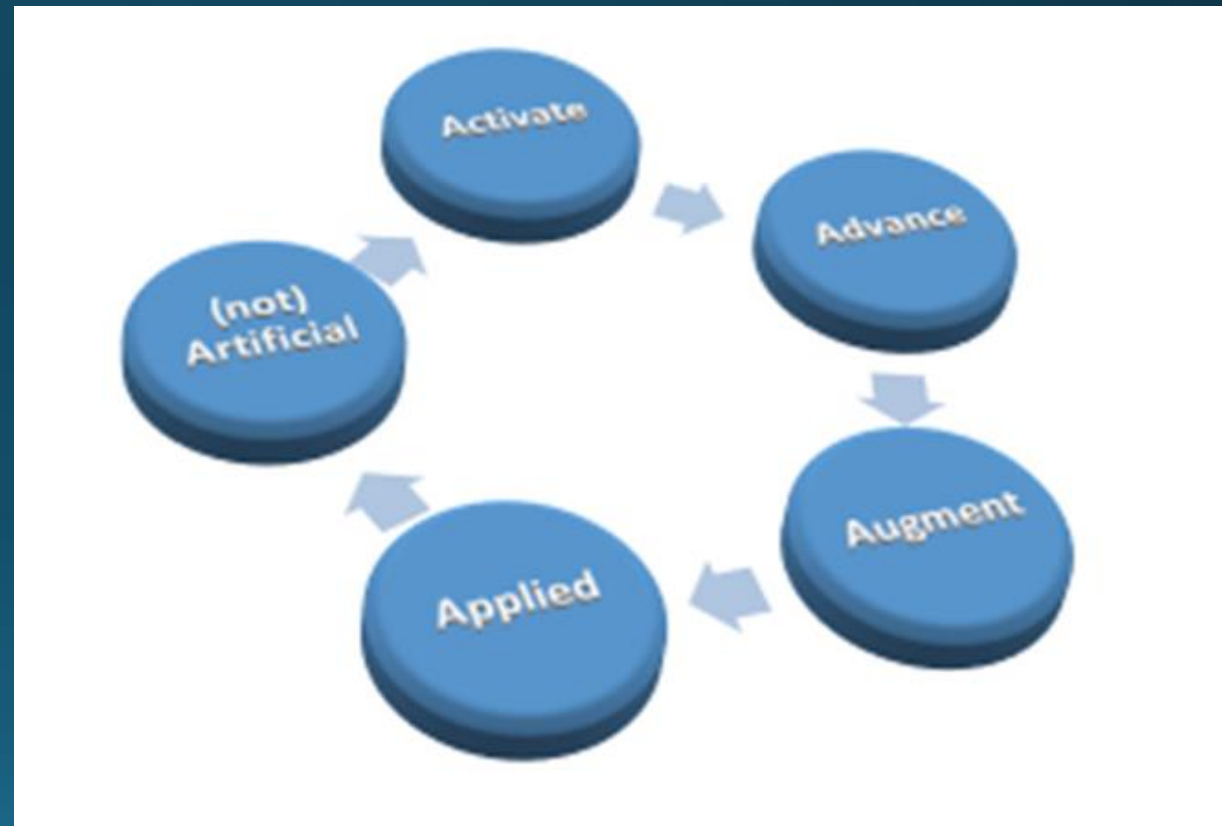
Multi-cloud service
management and agent




Multi-cloud application
development and integration

AI

- Technology is revolutionizing how we live, work, learn and do business.
- As a leading global provider of ICT solutions, we are in a strategic position to help industries and countries get the most out of digital technologies.
- Europe is Huawei's center of expertise. Thanks to our global value chain, we deliver innovation to the EU, while making learning points available to the world.





**Data Driven Organizations Still Have
a Long Way to Go**

But...



Insights-driven business will accelerate industry enablement and strengthen sustainability

Edwin Diender
Chief Innovation Officer